

A person wearing a blue jacket and a red backpack is hiking up a steep, snow-covered mountain slope. The person is using a trekking pole. The background shows a vast, hazy mountain range under a grey sky. The overall tone is somber and determined.

# MORE LIBERTY NOW

A MANIFESTO FOR  
INDIVIDUAL POWER

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[MORELIBERTYNOW.COM](http://MORELIBERTYNOW.COM)

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INDIVIDUAL POWER

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# Why This Manifesto

I dream of a different world, one where human rights are universally respected, where every person has the freedom to realize their potential, achieve their dreams, provide for their loved ones, live their life according to their own vision and innovate in the service of humanity.

I dream of a world without aggression, where people aren't enslaved, where the economic playing field isn't tilted for the benefit of any privileged group, where people aren't thrown in cages for growing the wrong plants or disobeying the arbitrary dictates of the ruling elite.

I dream of a world without nation-states, a voluntary world with governance

structures that are directly accountable to their customers, where security, social safety net and dispute resolution companies operate in the marketplace and are thus subject to competition and consumer choice.

I dream of an end to wars of aggression, to the persecution of the weak by the strong, to the punishment of victimless crimes and to the exercise of illegitimate state power, power created and sustained through the use of aggression.

It's time to turn that dream into a plan and a todo list. That's what this manifesto is about.

# Plan "A" Failed

Plan A is no plan at all. It consists of a million and one tactics, everything from growing your own eggplants in the backyard and canceling your voter registration to running for office as a Libertarian and buying bootleg baby booties with bitcoin.

It's been 45 years since the founding of the Libertarian Party. We've got agorists trading on the darknet, we've got activists getting arrested for handing out pamphlets, we've got pizza delivery guys running for the US Senate and we've got loners relocating to the icy mountains of New Hampshire.

None of it is working. No one has the answers. No one has a

strategy for getting us from here to a voluntary society.

And there is no libertarian moment.

It's time to admit all that and start an honest conversation about growing our community in a new direction.

The alternative is another 45 years of grinding ourselves down against the the rocky outer defenses of the nation-state. And, when that fails too, then what?

# The Stakes

The world is burning in the fire of aggression. Wars murder, rape, pollute, handicap and steal. Economic colonialism pushes resources into the pockets of the state-connected elite. The courts funnel any but the rich into the prison system. Cops are roving assassins.

Property is a fluid concept, subject to the whims of those in power. Security is only for those who can afford it. Justice is a joke. Liberty is an obscenity.

The schools are brainwashing centers where children are denied their intellectual heritage.

The future of humanity is at stake. The question is

whether we, our children and grandchildren, will vaunt into an ever brighter future or fall back into a new dark age.

Will we have a chance at a better future, to be owners of our destinies? Or will we be the disenfranchised losers in the dystopian reality designed by the state-connected elite?

# Liberty wasn't Lost in a Day

It's easy to paint a depressing picture. Moral outrage comes fast but leads to nothing.

Analysis and finger-pointing are what we're good at.

Imagining better futures is just the first step.

The status quo rose to power over decades. The nation-state is 60 centuries old. We can't jump straight from here to libertopia. We have to build it up over time.

But what are we building?

# The Strategy

This manifesto introduces a strategy for achieving individual liberty.

Strategies in the liberty community are rare. People have favorite tactics — laundry lists of them — but ask about strategy and everyone turns mute.

So pay attention.

The strategy of this manifesto is to build individual power. By building up your individual power, in parallel with that of an unlimited number of similar people, we will unfold a powerful group that can live in complete liberty on our own terms.

We'll have a movement with popular, proven ideas that

more people will want to be a part of.

Because you can't argue with success.

The catch is that building individual power is hard. Here's how you CANNOT do it.

- ▶ passing out pamphlets in front of a courthouse
- ▶ videotaping cops
- ▶ running for office
- ▶ forming perfect opinions
- ▶ debating your second cousin at Thanksgiving dinner
- ▶ ranting on Facebook
- ▶ getting high

The way we'll do it is by building a new culture. A culture, not of perfect opinions, but of increasingly



# The Strategy...

improved actions. A culture where we build each other up, person by person, day by day, action by action.

I'm talking about capitalism. Investment in human capital, yours and mine.

If you choose to join me, we'll build a space for like-minded men and women to thrive in.

We're taking the high road and you're invited. But only if you can follow the rules .

# The Principles

Before rules, we need principles. Here are ours:

## **1. The Non-Aggression Principle**

No first use of force, no fraud. Honor your word.

## **2. Honesty**

Be direct and truthful.

## **3. Independence**

I don't depend on others for my success.

## **4. Always Building**

Focus on the next constructive action. Build people up. See past the conflict to the solution.

## **5. Human First**

Spare the ego, heavy on the empathy.

## **6. Reciprocity**

Give, and get.

This list is open to revision.

# The Rules

1. No first use of force.
2. No fraud, including dishonesty.
3. Treat others with respect. We are shipmates on a treacherous voyage.
4. Support each other.
5. Lead yourself.
6. No dogma allowed, original thinking required.
7. No debating about anything other than what to *do*.
8. No purity testing.
9. No rants, moral outrage or other drama. Save it for your journal.

This list is open to revision.

# The Tactics

In the quest for individual power, there is only one tactic:

## ACTION

There can be only one result of successful action:

## FAILURE

If you aren't failing then you aren't trying hard enough. You're playing it safe.

The road to hell is paved with good intentions.  
The road to success is paved with failure.

# Your Dear Leader

The concept of leaderless organizations is in vogue because so many leaders have failed or betrayed their followers. The leaderless organization is just as flawed of a concept as the leadered organization.

This manifesto offers another idea: the **leaderful** organization.

You are your leader. You can take these ideas and apply them on your own or with a group of people, no matter what I say or do.

Start your own group or tribe or community, online or IRL. Build out in the style you want. Mentor each other and form a network.

Be a leader. Make more leaders.

I am not your leader. You are. There are no heroes, only teams with trust.

# What Now?

Plan A has failed. If you want something new, join the conversation.

The ideas that win are those that spread. The ideas of libertarianism are not spreading and we won't change that trend by amplifying the same old talking points.

Go beyond the mediocre.  
Renounce the status quo.  
Declare yourself in rebellion to the ideology of going with the flow.

Accept my personal challenge to build individual power — your power.

The majority is irrelevant.  
Only what you do next matters.

Every Friday, starting May 13, 2016, I'll publish a new lesson in individual power.

Learn it, discuss it, apply it and grow.

[MoreLibertyNow.com](http://MoreLibertyNow.com)

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